

CHANNEL 4 RADIO NETWORK

Channel 4 Radio Network was launched in June 1997 and remains the first ever commercial radio network in the United Arab Emirates. Innovation and effectiveness have always been the key to our business and with the change in the media landscape of the region, we're giving listeners a great new way of interacting with the station while implementing our strategy to develop new revenue modules. Having being accorded the highest listenership ratings in the region, our stations include prominent brands such as 104.8 Channel 4FM, 89.1 Radio 4FM and 107.8 Al Rabia FM. Channel 4 Radio Network is a wholly owned subsidiary of Ajman Independent Studios LLC.

OUR BRAND

Our brands are at the heart of what we do and create valuable connections between you, our customers and our consumers. Our intention is to create radio's future in the region and within our broad portfolio of programming and content you will see new and exciting services sitting alongside our trusted and proven heritage stations. With a combined audience of around 4 million+, we can offer you unrivalled access to commercial radio's listeners. We also deliver opportunities across the industry for consulting & developing radio in new & existing markets through our team of specialized programming & marketing consultants

COAST 103.2 FM

Coast 103.2 is the group's second English Radio station. We are a fun, 'feel good' station. We reflect our audience of 25-45 year olds and super-serve our core target audience of 30-39 year olds. The music programming policy of Feel-Good songs with More Music, Less Talk has helped the station give the listeners more of what they want, plus filling a gap in the market for this style of focused format radio. Our presenters are experienced broadcasters who strive on air to entertain while upholding the station's primary focus of More Music, Less Talk.

Our listeners are professionals from all backgrounds who just want great songs on their radios to blend in with their UAE lifestyles. Coast 103.2 is available nationwide in the UAE on 103.2 fm and online at www.1032thecoast.com

